Beat the Traffic

REGISTERED TRADEMARK - EUIPO (European Union)

210	Serial number	220	Application date
014106736		May 21, 2015	
111	Registration number	151	Registration date
014106736		September 28, 2015	
551	Kind of mark	180	Expiry date
Individual		May 21, 2025	
550	Type of mark		
Figurative			
511	Nice classification - NCL		
9, 35, 39, 42, 45			

540   Reproduction of the mark

541   Reproduction of the mark where the mark is represented in standard characters

Beat the Traffic

NAMES AND ADDRESSES

730 NAME AND ADDRESS OF THE APPLICANT OR THE HOLDER	740 NAME AND ADDRESS OF THE REPRESENTATIVE
- Name	- Name
Pelmorex Weather Networks Inc.	BIRD & BIRD LLP
- Kind	- Kind
Legal Entity	Legal Person (Association)
- Address	- Address
2655 Bristol Circle, L6H 7W1 Oakville	Avenue Louise 235, 1050 Bruxelles
- Country	- Country
Canada	Belgium

CLASSIFICATION

511 THE INTERNATIONAL CLASSIFICATION OF GOODS AND SERVICES FOR THE PURPOSES OF THE REGISTRATION OF MARKS (NICE

CLASSIFICATION) AND/OR LIST OF GOODS AND/OR SERVICES CLASSIFIED ACCORDING THERETO

WORLD
INTELLECTUAL PROPERTY
ORGANIZATION

- 9

Mobile applications and computer software in the field of traffic information and traffic alerts • software for accessing and displaying traffic information, traffic alerts, travel and transportation-related information • interactive and connected television browsers and applications for traffic information, traffic alerts, travel and transportation-related information and commentary

- 35

Placing advertisements for others

- 39

Providing traffic information, traffic alerts, travel and transportation-related information and commentary through television broadcasts • providing traffic information, traffic alerts, travel and transportation-related news, information and commentary on the internet, through online publishers, by email, by text messaging services, through mobile services, through television broadcasts, and for newspapers and other print publications • traffic information services • providing information and editorial content concerning traffic flow, maps containing traffic flow information, incident data showing particulars of scheduled incidents which affect traffic flow, such as planned road closures, and particulars of unscheduled incidents which affect traffic flow, such as accidents, police, fire or other emergency service road closure, or road damage or blockage due to any other unplanned cause • providing subscribers over the internet with current traffic, travel and transportation information and alerts

- 42

Providing weather and road driving condition forecasting services and weather reporting • providing code for insertion into a subscriber's web page source code to enable the display of traffic information, traffic alerts, travel and transportation-related information and commentary on such web page

- 45

Licensing computer software for accessing and displaying traffic information, traffic alerts, travel and transportation-related information and commentary for use in television broadcasts

531 INTERNATIONAL CLASSIFICATION OF THE FIGURATIVE ELEMENTS OF MARKS (VIENNA CLASSIFICATION)- VCL

- 24.15.01

One arrow

- 26.11.06

Thick lines, bands

- 26.11.08

Horizontal lines or bands

- 26.11.12

Curved lines or bands (except A

- 29.01.03

Green

- 29.01.04

Blue

IP OFFICE - EUIPO (European Union)

- Official status

Registered

- Status date

September 30, 2015

- Region of filing

European Union

FURTHER INFORMATION

270	Application language
en	